



ALLIED PARTNERSHIP PROGRAM

Supplier
Member dues
are **INCLUDED**
in your
sponsorship!

BENEFITS

Partner with the The Washington Trucking Associations

Your Sponsorship. Real Visibility, Meaningful Impact.

When you partner with the Washington Trucking Associations (WTA), you can access a powerful statewide network and gain measurable visibility across multiple channels. Our Sponsors don't just support the Industry—they become a part of the movement that drives it forward.

Why It Matters

Your sponsorship helps strengthen the voice of Washington's trucking industry while positioning your company as a trusted, visible partner in its success. Together, we move the industry forward—one event, one connection, one mile at a time.

Your Reach & Value



Social Media Impact

Over 75,000+ annual views across Facebook, Instagram, and LinkedIn



Membership Value

Enjoy annual dues savings of up to \$1,500



Email Visibility

Reach over 30,000 recipients per event through direct email campaigns



Magazine Exposure

Distributed to over 750 readers, including all 49 other state associations



Weekly Newsletter

Delivered to 2,000+ subscribers with an average 30% open rate



Advertising Value

Over \$10,000+ in annual promotional exposure



Press Release Coverage

Each event press release carries an estimated \$3,700 media value



Networking Access

Build invaluable connections at premier industry events throughout the year

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor - \$15,000 (Value: \$22,500)



TRUCK DRIVING CHAMPIONSHIP

April 11th, 2026

Gesa Stadium—Pasco, WA

- 1-Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

LEADERSHIP CONFERENCE & VENDOR SHOWCASE

May 31st - June 2nd, 2026

CDA Resort—Coeur d'Alene, ID

- 2 Complimentary Registrations
- 1 Complimentary Vendor Table/Booth
- 1-Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

TRUCKING INDUSTRY SCHOLARSHIP GOLF TOURNAMENT

August 24th, 2026

Auburn Golf Course—Auburn, WA

- Course Sponsor
- Complimentary Foursome
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

SPORTING CLAY SHOOT

September 11th, 2026

Landt Farms Sporting Clays—Nine Mile Falls, WA

- Course Sponsor
- 3 Complimentary Registrations
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

INTERMODAL TRUCKING SUMMIT

October 1st, 2026

Hilton Seattle Airport & Conference Center—Seattle, WA

- 3 Complimentary Registrations
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

FALL SAFETY CONFERENCE

October 21st - 23rd, 2026

Yakima Convention Center—Yakima, WA

- 2 Complimentary Registrations
- 1 Complimentary Vendor Table/Booth
- ½ Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

Additional Marketing

- Your Annual Dues included in your Sponsorship Program
- Host or receive recognition at each monthly WWTC or SMC Meeting (your choice)
- Recognition at all WTA Events as an Annual Sponsor & Allied Partner of the WTA
- Quarterly Company Profile or Approved Content of Your Choice on the WTA Social Media Pages (FB, IG, LinkedIn)
- Feature Article in the Annual WTA Northwest Transporter Magazine

Year-Long Advertising

- Logo in the weekly e-newsletter with a link to the sponsor company website
- Logo and Recognition on the WTA Website as an Annual Sponsor & Allied Partner of the WTA

SPONSORSHIP OPPORTUNITIES



Gold Sponsor - \$10,000 (Value: \$15,000)

TRUCK DRIVING CHAMPIONSHIP

April 11th, 2026

Gesa Stadium–Pasco, WA

- ½ Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

LEADERSHIP CONFERENCE & VENDOR SHOWCASE

May 31st - June 2nd, 2026

CDA Resort–Coeur d'Alene, ID

- 1 Complimentary Registration
- 1 Complimentary Vendor Table/Booth
- 1-Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

TRUCKING INDUSTRY SCHOLARSHIP GOLF TOURNAMENT

August 24th, 2026

Auburn Golf Course–Auburn, WA

- Exclusive Hole Sponsor
- Complimentary Foursome
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

SPORTING CLAY SHOOT

September 11th, 2026

Landt Farms Sporting Clays–Nine Mile Falls, WA

- Station Sponsor
- 2 Complimentary Registrations
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

INTERMODAL TRUCKING SUMMIT

October 1st, 2026

Hilton Seattle Airport & Conference Center–Seattle, WA

- 2 Complimentary Registrations
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

FALL SAFETY CONFERENCE

October 21st - 23rd, 2026

Yakima Convention Center–Yakima, WA

- 1 Complimentary Registration
- 1 Complimentary Vendor Table/Booth
- ½ Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

Additional Marketing

- Your Annual Dues included in your Sponsorship Program
- Host or receive recognition at 4 monthly WWTC or SMC Meetings (your choice)
- Recognition at all WTA Events as an Annual Sponsor & Allied Partner of the WTA
- Quarterly Company Profile or Approved Content of Your Choice on the WTA Social Media Pages (FB, IG, LinkedIn)
- Feature Article in the Annual WTA Northwest Transporter Magazine

Year-Long Advertising

- Logo in the weekly e-newsletter with a link to the sponsor company website
- Logo and Recognition on the WTA Website as an Annual Sponsor & Allied Partner of the WTA

SPONSORSHIP OPPORTUNITIES



Silver Sponsor - \$8,000 (Value: \$10,000)

TRUCK DRIVING CHAMPIONSHIP

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LEADERSHIP CONFERENCE & VENDOR SHOWCASE

May 31st - June 2nd, 2026

CDA Resort–Coeur d'Alene, ID

- 1 Complimentary Registration
- 1-Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

TRUCKING INDUSTRY SCHOLARSHIP GOLF TOURNAMENT

August 24th, 2026

Auburn Golf Course–Auburn, WA

- Hole Sponsor
- Complimentary Foursome
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

SPORTING CLAY SHOOT

September 11th, 2026

Landt Farms Sporting Clays–Nine Mile Falls, WA

- Station Sponsor
- 1 Complimentary Registration
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

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- 1 Complimentary Registration
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FALL SAFETY CONFERENCE

October 21st - 23rd, 2026

Yakima Convention Center–Yakima, WA

- 1 Complimentary Registration
- ¼ Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

Additional Marketing

- Your Annual Dues included in your Sponsorship Program
- Recognition at all WTA Events as an Annual Sponsor & Allied Partner of the WTA
- Two Quarterly Company Profile Posts or Approved Content of Your Choice on the WTA Social Media Pages (FB, IG, LinkedIn)

Year-Long Advertising

- Logo in the weekly e-newsletter with a link to the sponsor company website
- Logo and Recognition on the WTA Website as an Annual Sponsor & Allied Partner of the WTA

SPONSORSHIP OPPORTUNITIES



Associate Sponsor - \$5,000 (Value: \$6,500)

TRUCK DRIVING CHAMPIONSHIP

*April 11th, 2026
Gesa Stadium–Pasco, WA*

- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

LEADERSHIP CONFERENCE & VENDOR SHOWCASE

*May 31st - June 2nd, 2026
CDA Resort–Coeur d'Alene, ID*

- 1 Complimentary Registration
- 1-Page Ad in the Conference Program
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Yakima Convention Center–Yakima, WA*

- ¼ Page Ad in the Conference Program
- Logo included on Event Signage, Event Registration & Confirmation Pages, Event Emails, and Social Media

Additional Marketing

- Your Annual Dues included in your Sponsorship Program
- Recognition at all WTA Events as an Annual Sponsor & Allied Partner of the WTA
- One Company Profile Post or Approved Content of Your Choice on the WTA Social Media Pages (FB, IG, LinkedIn)

Year-Long Advertising

- Logo in the weekly e-newsletter with a link to the sponsor company website
- Logo and Recognition on the WTA Website as an Annual Sponsor & Allied Partner of the WTA

APPLICATION FOR MEMBERSHIP WTA ALLIED SUPPLIERS CONFERENCE

I hereby apply for membership in the Washington Trucking Associations and agree, if elected, to abide by the Constitution and By-Laws of the Association and to pay my dues in advance.

COMPANY INFORMATION

Company Name: _____

Primary Contact Name: _____ Title: _____

Email Address: _____

Business Phone: _____ Mobile Phone: _____

Secondary Contact Name: _____ Title: _____

Email Address: _____

Business Phone: _____ Mobile Phone: _____

Accounting Contact Name: _____ Title: _____

Email Address: _____

Business Phone: _____ Mobile Phone: _____

Preferred Method of Billing: Email Mail

Number of Employees: _____

Product or Service: _____

Company Website: _____

Choose Sponsor Package:

Platinum (\$15,000)

Gold (\$10,000)

Silver (\$8,000)

Associate (\$5,000)

Membership Only (\$1,000)

APPLICATION FOR MEMBERSHIP WTA ALLIED SUPPLIERS CONFERENCE *(cont.)*

ADDRESS INFORMATION

Street Address: _____

City: _____ State: _____ ZIP Code: _____

Mailing Address (if different from above): _____

City: _____ State: _____ ZIP Code: _____

Date of Application: _____

SUPPLIERS CONFERENCE ANNUAL DUES: \$1,000

For additional information on the benefits of membership in the Washington Trucking Associations, please

contact: Phone: 253.838.1650 Email: wta@watrucking.org Web: www.watrucking.org

PAYMENT INFORMATION (WTA accepts credit card, check and ACH payments.)

Name: _____

Card Number: _____

Expiration Date: _____ CVV: _____

Billing Address: _____

City: _____ State: _____ ZIP Code: _____

Save payment information to my profile

Office Phone Number: _____

ACH

Mobile Phone Number: _____

Name: _____ Email: _____

Bank Routing #: _____ Account #: _____

Transaction Amount: _____ Authorization Signature: _____ Date: _____

Submit completed application and first year dues to:

wta@watrucking.org

Or mail to:

2102 Carriage St SW, Building F
Olympia, WA 98502

Select from Buyer's Guide Categories (next page)



BUYER'S GUIDE CATEGORIES

A/C & ENGINE COOLING/AUTO PARTS
ACCOUNTANTS
AGRICULTURAL ASSOCIATION
ATTORNEY
AUTO LIABILITY
AUTOMATIC TIRE INFLATION SYSTEMS
AUTOMATIC TRANSMISSION & HYBRID PROPULSION SYSTEM MANUFACTURER
BUSINESS MANAGEMENT CONSULTANT
CAMERAS/RADIOS
CHASSIS PROVIDER
COMMERCIAL AUTO/TRUCK SERVICE & REPAIR
COMMERCIAL AUTO/TRUCK INSURANCE/BROKER
COMMERCIAL DEBT COLLECTIONS & COMMERCIAL CREDIT CONSULTING
COMMERCIAL FLEET MANAGEMENT SYSTEM
COMMERCIAL TIRE DEALER
COMMERCIAL TRUCK/TRAILER SALES/LEASING/ RENTAL/FINANCING
COMMERCIAL TRUCK COMPUTER WHEEL ALIGNMENT
COMMERCIAL VEHICLE TRADE SHOW
CONSTRUCTION EQUIPMENT SUPPLIER
CRANE & RIGGING SERVICES
CYBER LIABILITY
DELIVERY SERVICE PARTNER
DEMOLITION CONTRACTOR
DOT SAFETY & COMPLIANCE CONSULTATIONS
DRIVER RECRUITING/TRAINING/RISK MANAGEMENT SOFTWARE
EMPLOYMENT PRACTICES, LIABILITY, AND OTHER COMMERCIAL INSURANCE NEEDS
ENERGY SOLUTIONS COMPANY
ENGINES
EQUIPMENT FINANCE/LEASING
FINANCIAL & SUPPORT SERVICES
FORKLIFT DEALER
FUEL/LUBRICANT/CHEMICAL PROVIDER
FUEL TAX REPORTING
GENERAL LIABILITY
GENERATORS
HEALTH
INTELLIGENT TRANSPORTATION SYSTEM
LABOR & EMPLOYMENT LAW
LIFE AND SUPPLEMENTAL INSURANCE
LOGISTICS REAL ESTATE
MANAGEMENT CONSULTING COMPANY
MOBILE PERMIT PROVIDER
MOTOR TRUCK CARGO
NONPROFIT ASSN PROMOTING CDL DRIVER & TECHNICIAN PROGRAMS FOR YOUTH
OCCUPATION ACCIDENT
OCCUPATIONAL HEALTH SERVICES
PARTS/ACCESSORIES/SERVICE
PHYSICAL DAMAGE
PROPERTY
PUBLIC WAREHOUSING
REAL ESTATE ERRORS & OMISSIONS
SOFTWARE ENGINEER
STORMWATER & WASTE MANAGEMENT
TELEMATICS
TPA SUPPLIER
TRANSPORTATION CONSULTANT
TRUCK CARGO LOADING & SECUREMENT
TRUCK LICENSING
OTHER: _____